

HOW WE MAKE A DIFFERENCE

In its 22nd year history, The Rotary Club of Weston's Annual Run for Tomorrow & Family Health and Fitness Festival has generated well over \$1,000,000 for local charities, non-profit organizations and The Rotary Foundation. Your generous participation creates a brighter tomorrow for so many, in so many ways and gives your organization a significant exposure as this is the largest Health & Fitness event happening in the City of Weston.

Race proceeds from this community and regional event go to the Weston Rotary Club's local and international charitable, health, and educational projects, which include: Gilda's Club, HANDY, Harvest Drive, Broward Public Library Foundation, Challenger Baseball, Honor Flight South Florida, Jubilee Center of South Broward, LifeNet4Families, Sandy Ninger Jr. State Veterans' Nursing Home, Rotary International's Fight to End Polio and Hurricane Dorian relief for the Bahamas.

www.WestonRotaryRun.com

MAKE A DIFFERENCE TODAY!

EVENT HIGHLIGHTS

- The largest annual Health & Fitness event in Weston
- Only Run Event sponsored by the City of Weston
- Over 2,500 runners plus 4,000 participants
- Over 100 exhibitors at the Fair
- All Weston Schools participate in the Mayor's Challenge
- In the Mayor's Challenge, your branded message will reach over 10,000 students and their homes
- Kid's Fair attracts family and friends
- All major Health Institutions participating
- Corporate Teams from Weston and near areas participate with runners
- Presence in digital, printed and news media generates over 9,000,000 impressions for sponsors (where applicable) over 7 months of the year.

The Weston Charitable Foundation, Inc

is a 501(c)(3) Organization Certificate #85-8017860522C-8



SPONSORSHIP OPPORTUNITIES

- ▶ **RUN TITLE SPONSOR** \$30,000
- ▶ **MAYOR'S CHALLENGE SPONSOR** \$15,000
- ▶ **DIAMOND SPONSOR** \$10,000
- ▶ **PLATINUM SPONSOR** \$5,000
- ▶ **GOLD SPONSOR** \$2,500
- ▶ **SILVER SPONSOR** \$1,000
- ▶ **BRONZE SPONSOR** \$500

ADDITIONAL OPPORTUNITIES

- WATER STATION SPONSOR
- MEDAL SPONSOR
- KID ZONE SPONSOR
- VIP BOOTH SPONSOR

Please print name/business name exactly as you wish for it to print:

Name: _____

Co/Org Name: _____

Address: _____

City/St/Zip: _____

Phone: _____

Email: _____

Signature: _____

VISA MC DISCOVER AMEX CHECK

Card Number: _____ Exp. ____/____

Billing Address: _____ Zip: _____

Make Checks Payable to:

Rotary Club of Weston

Send Registration and Payment to:

PMB 130, 304 Indian Trace
Weston, FL 33326-2996

Contact

Race Directors

Jesus Sanchez 765.278.6931
Frank Dreier 954.260.3450

Sponsors & Marketing

Gene Harvey 305.798.8088
Liliana Pinzon 954.288.5869

Runner & Run Team Director

Alfredo Aguirre 954.261.5973

Mayors Challenge/Schools

Matthew Sanholtz 954.849.3877

Run Committee E-mail

run@westonrotary.com



22ND ANNUAL

HALF MARATHON

5K RACE

1-MILE MAYOR'S CHALLENGE

CYPRESS BAY HIGH SCHOOL

DECEMBER 8, 2019





HALF MARATHON • 5K RACE • 1-MILE MAYOR'S CHALLENGE

2019 RUN

SPONSORSHIP OPPORTUNITIES



MAYOR'S CHALLENGE SPONSOR

\$15,000 ▶

SOLD OUT

- Branded on all shirts for the Mayor's Challenge exclusively
- Attendance at all media photo ops with Mayor
- On stage presence to award the winning school
- Exhibitor Booth Space at Post Race (20'x10')
- On stage recognition at the Beneficiary presentation breakfast
- Branded on Flyers reaching 10,000 Weston Students/Families
- Inserting your advertising material in 3,000 race bags
- 6 passes to the VIP booths

DIAMOND SPONSOR

\$10,000 ▶

- Company Name or Logo on Back of Dri-Fit Shirts larger logo on the back/top of Race shirt and Stage/Breakfast.
- Company Name on Finish Line Banner
- Full Media Package - *Over 10 Million Impressions*
- Exhibitor Booth Space at Post Race (20'x10')
- 15 Entries in Run for Tomorrow / 6 passes to the VIP booth
- 4 Invitations to Sponsor Recognition & Beneficiary presentation Breakfast at Weston Hills Country Club
- Program Presentation at Club Meeting
- On-stage Presentation at Event
- Inserting your advertising material in 3,000 race bags

PLATINUM SPONSOR

\$5,000 ▶

- Branded on the back of a Dri-Fit shirt (larger print)
- Branded at the finish line banner, Stage banner & Breakfast
- Company logo advertising in all Run material
- Digital Advertising (Social Media, Website, Email blast)
- Print Advertising (Magazine Publication)
- Exhibitor booth in a Prime location
- 6 Entries in the Run for Tomorrow
- 4 invitations to the Sponsor Breakfast
- 6 passes to the VIP tent
- Inserting your advertising material in 3,000 race bags

GOLD SPONSOR

\$2,500 ▶

- Company Name or Logo on Back of Dri-Fit Shirts
- Company Name on Finish Line Banner
- Company logo advertising in all Run material
- Digital Advertising (Social Media, Website, Email blast)
- Exhibitor Booth Space at post race (10'x10')
- 4 Entries in Run for Tomorrow
- 2 Invitations to Sponsor Recognition Breakfast
- 4 passes to the VIP booth

SILVER SPONSOR

\$1,000 ▶

- Company Name on Silver Sponsor sign on stage at the Run and Sponsor Recognition breakfast
- Digital Advertising (Social Media, Website, Email blast)
- Exhibitor Booth Space at post race (10'x10')
- 2 Entries in Run for Tomorrow
- 2 Invitations to Sponsor Recognition Breakfast
- 2 passes into the VIP tent

BRONZE SPONSOR

\$500 ▶

- Exhibitor Booth Space at Post Race (10'x10')

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TITLE SPONSOR \$30,000 ▶

SOLD OUT

- The Only Company Name or Logo on Shirt Front
- Largest Company Name or Logo on Finish Line Banner
- Branded at the kickoff social in October with all sponsors and City officials
- Name/Logo in all Print and Broadcast Media (Lead time permitting)
- Full Media Package - Over 10 Million Impressions
- Exhibitor Booth Space at Post Race next to stage (40'x10')
- 8 passes to the VIP booth
- 20 Entries in Run for Tomorrow
- 6 Invitations to Sponsor Recognition & Beneficiary presentation Breakfast at Weston Hills Country Club
- Recognized on City of Weston's Website
- Inserting your advertising material in 3,000 race bags

A COPY OF THE OFFICIAL REGISTRATION & FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE. THE WEBSITE FOR THE DIVISION OF CONSUMER SERVICES IS www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

